



2023-2024 SCHOOL YEAR

The *only* complete Smart Snacks program for K-12.

- Unmatched quality and service
- Largest variety in the industry
- 100% guaranteed
- Equipment program
- Outstanding customer service
- Takes your program to a new level

Crazy Cone



Chocolate
Scooter Bar



Cotton Candy
Twister Cup



Strawberry
Sundae Cup



Strawberry Mango
Juice Rush® Cup



Smart Snack Approved

Tray Line Treats make lunch *more fun!*



1/2 cup
fruit
equivalent



MIGHTY
mini



Perfect
portion &
delicious

3oz.
Cups

Delicious
flavors to
choose
from



Kids
LOVE
Ice Cream!

- No prep labor needed to serve our products.
- Boost calories, excitement and your reimbursement.
- Raise participation on those slow days.
- Perfect portions, low cost, easy-to-serve and frozen—so no waste!
- Component items help you round out your meals.

**Ask about
our other
tray line treats!**

Our turn-key program and free resources will excite students and increase your participation and profits!

Grab the attention of your students and drive more à la carte sales with **free tools that no other Smart Snacks dessert company gives you!**



Menu Boards

We can provide durable menu boards with reusable, ready-to-apply stickers to show what is available at lunch everyday!



Posters to Download

We help schools get students excited about lunch items with our pre-made 11" w x 17" h posters!



Social Media Support

Our Smart Snacks Resource page has ready-made posts a school can download and use. They can also use any post we put up on our Smart Snacks Facebook page!



Free Promotional Calendar

This book which is available as a PDF download, contains pages geared to specific product information and a printable mini poster for each product. We provide menu ideas and great promotions you can run each month to excite students, and increase your lunchtime participation.



And so much more!

<https://www.hersheyicecream.com/index.php/smart-snacks-in-schools/resources-2/>

Making lunch more memorable one meal at a time, *everyday!*

Ice Cream Cones - made with REAL ICE CREAM!



Cookies & Cream Cone

Low fat, artificially flavored cookie and cream ice cream cone.



Crazy Cone

Wacky colored, low fat artificially flavored vanilla ice cream cone.

Ice Cream Sandwiches - made with REAL ICE CREAM!



Cookies & Cream

4 oz. low fat cookies & cream flavored ice cream and chocolate wafers.



Vanilla

4 oz. low fat artificially flavored vanilla ice cream and chocolate wafers.



Mighty Mini

2.5 oz. reduced fat, artificially flavored vanilla ice cream and chocolate wafers.

PRODUCT KEY



No High Fructose Corn Syrup



No Artificial Color



No Artificial Flavor



Stick Bars



Chocolate Scooter

A creamy chocolate center surrounded by artificially flavored non fat vanilla ice cream and cake crunch.



Strawberry Scooter

A strawberry center covered with artificially flavored non fat vanilla ice cream and cake crunch.



Strawberry Tropi-Kool Fruit Bar

Fat free, frozen fruit bar with real strawberries.



Fruit Punch Freeze Polar Blast Fruit Juice Bar

Fat free, fruit punch flavored frozen fruit juice bar.





Twister Cups



Cotton Candy

FLAVORED FROZEN YOGURT

Cotton Candy

Fat free, cotton candy flavored frozen yogurt twister cup.



Juice Rush Cups - Equal to 1/2 cup fruit!



Cherry Blue Raspberry

Fat free, cherry and blue raspberry frozen snack made from 100% fruit juice.



Strawberry Mango

Fat free, natural strawberry mango flavored frozen snack made from 100% fruit juice.



3 oz. Dessert Cups - made with **REAL ICE CREAM!**



Vanilla

Single serving of low fat
vanilla ice cream.



Chocolate Sundae

Single serving of a low fat vanilla
ice cream with chocolate sauce.



Strawberry Sundae

Single serving of low fat vanilla
ice cream with strawberry sauce.



**Our team is dedicated
to extreme quality
and safety.**

We've been serving schools with delicious products long before the Smart Snacks Initiative started. We have been producing delicious ice cream treats for over 125 years. We have used this expertise to craft America's largest smart snack frozen dessert program, with treats that are being enjoyed by millions of students every day, each year. To ensure the products served in schools are safe and delicious, our team performs rigorous daily cleaning, ongoing facility maintenance and adherence to a strict allergen program that strives to eliminate cross contamination. We are committed to accurately manufacturing and labeling our products, so at all schools we serve, directors and students can make decisions about which items meet their dietary requirements.



Bringing real smiles to thousands of
K-12 schools everyday!

Smart Snack Approved

- A variety students will love!
- Serving over 20,000 K-12 schools and growing.
- Turn-key program and resources that attract kids to buy.
- No-cost use of freezer equipment* which will save you time and money!
- We are proudly family-owned and operated since 1894.

Flavor and item selection may vary by region. Please ask your sales representative about the products that are available in your area.

* Must meet volume requirements. .



You have **NOTHING** to lose! You have **EVERYTHING** to gain!



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