



Smart Snacks in Schools

Promotional Planning Calendar Commitment Sheet

	MONTH	THEME OR HOLIDAY	PRODUCT	PACKAGE QUANTITY	CASE QUANTITY	LUCKY TRAY GIVEAWAY*	MENU DATE
	August	Surf into a Super School Year	Mighty Mini Sandwich	48 Pcs.			
	September	Patriot Day	Juice Rush Cup	80 Pcs.			
	Oct-Nov Order by Aug. 26	Don't be a "Booly" Halloween Fun	Spooky Sundae Seasonal Cup	48 Pcs.			
	December Order by Sept. 27	"Slide into the Holidays"	Candy Cane	48 Pcs.			
	January	"Safety Sundaes" w/McGruff®	Chocolate Sundae Cup	48 Pcs.		McGruff® Item # _____	
			Strawberry Sundae Cup	48 Pcs.			
	February Order by Nov. 22	"Be My Valentine/Friend"	Cherry Vanilla Seasonal Cup	48 Pcs.			
	March Order by Jan. 10	Read Across Am./Dr. Seuss Day	Juice Rush Cup	80 Pcs.		Bookmarks # _____	
	April	Spread Some Foolery	Assorted Seasonal Cups	48 Pcs.			
	Order by Jan. 10	Celebrate Spring	Spring Party Seasonal Cups	48 Pcs.			
	May	Super Hero Lunch Day	Juice Rush Cup Polar Blast Fruit Bar	80 Pcs. 36 Pcs.			
		Galaxy Day	Polar Blast Fruit Juice Bar	36 Pcs.			
		Cinco de Mayo	Juice Rush Cup	80 Pcs.			
	June	"Make a splash this Summer!"	Fudge-O Bar	36 Pcs.			
	July	Cool treats for Summer feeding	Juice Rush Cup	80 Pcs.			
			Polar Blast Fruit Juice Bar	36 Pcs.			
			Mighty Mini Sandwich	48 Pcs.			
			3 oz. Ice Cream Cups	48 Pcs.			

* Giveaways not to exceed quantity ordered for promotional menu.

School District: _____ Date: _____

Food Service Director Name (please print): _____

Food Service Director Signature: _____